

Empathy Automated



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Description

Empathy Automated is a strategic intervention designed to critique the misuse of empathy in the technology industry and current trends in Artificial Intelligence.

The components of the intervention revolve around the tech industry persona. The CTO and founder of AVITAS Technologies gives TED talks, has a reputable website and business cards, develops novel algorithms for augmenting AI with empathy, and is a complete fabrication.

Through parody and adoption of the conventions of silicon valley, Empathy Automated is able to infiltrate and gain the attention of the tech community. As absurdity becomes subtly revealed, outsiders are alerted to the current state of the industry, while insiders eventually question the accountability of their creations.

Date

May 1 2017

Related people

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