

# Floral Printed Bridal Gown with Empire Waistline and Flyaway Veil



## Related Collection

[Fred Greenhill fashion illustrations](#)

## Artist

Fred Greenhill

## Description

Illustration for a Saks Fifth Avenue advertisement that depicts a short-sleeved bridal gown by an unknown designer featuring a floral print, scoop neckline, small bow tied at the front waist, and a floor-length very full skirt with a partial overlay of non-printed fabric that covers the back and forms a small train. The dress is worn with a voluminous flyaway veil featuring small flowers at the top of the head.

## Date

1960s

## Related people

[Saks Fifth Avenue \(New York, N.Y.\)](#) (commissioner)  
[Fred Greenhill](#) (artist)

## Work Type

drawings

## Measurements

17.75 in (width) x 23.25 in (height)

## Inscription

Landy/April 2nd (text)  
SAKS FIFTH AVENUE (mark)  
TONIGHT (mark)

## Related Repository

[Kellen Design Archives](#)

## Use Restrictions

<http://rightsstatements.org/vocab/InC/1.0/>

## Location

box OSxxx2, folder 10

## Identifier

KA002201\_OSxxx1\_f10\_02