

Bonwit Teller Mother's Day Themed Window Display Featuring "Station Wagon Ma" Statue and Mother's Day Gifts



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Description

Bonwit Teller Mother's Day themed window featuring a statue of a mother with a dog and a golf club, surrounded by handbags, jewelry, perfume, and other Mother's Day gift ideas. All the windows in this series feature different statues of mother characters, with this one being called the "station wagon ma". A banner at the bottom reads: "How do you figure Mother? Is she a station wagon ma, always on the go? Her special Bonwit gift will figure high on Mother's Day."

Date

1949 – 1973

Related people

[Bonwit Teller & Co](#) (commissioner)

[Dan Arje](#) (compiler)

Work Type

photographic prints

Measurements

8 in (width) x 10 in (height)

Related Repository

[Kellen Design Archives](#)

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Location

box 1 folder 6

Identifier

KA0001_000472

Related Objects



