

Bonwit Teller Window Display Featuring Women's Italian Knit Jacket and Lambretta Motor Scooter



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Description

Bonwit Teller window display featuring women's Italian knitwear, and a Lambretta motor scooter. The mannequin is standing beside the scooter wearing a knit jacket, dress with a pleated skirt, gloves, hat, jewelry, and heeled shoes. The second mannequin stands beside the first dressed as a motor vehicle technician, wearing a jumpsuit and wind goggles. A banner at the bottom of the display reads "Zooming in from Italy.. Bonwit's exciting new Italian knits... Sports Floor the Fifth... Zooming in from Italy... The news making Lambretta... Courtesy of the Innocenti Corp. Lambretta Division."

Date

January 22 1957

Related people

[Bonwit Teller & Co](#) (commissioner)

[Virginia Roehl](#) (photographer)

[Lambretta](#) (inventor)

[Dan Arje](#) (compiler)

Work Type

photographic prints

Measurements

8 in (width) x 10 in (height)

Inscription

Fifth Avenue/ January 22 1957, 1927A Virginia Roehl/ Bonwit Teller (text)

Related Repository

[Kellen Design Archives](#)

Use Restrictions

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Location

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KA0001_000415

Related Objects



