

Bonwit Teller Window Display Featuring Women's Italian Knit Pant Ensemble and Lambretta Motor Scooter



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Description

Bonwit Teller window display featuring a women's knit ensemble imported from Italy, and a Lambretta motor scooter. The mannequin sits on top of the scooter, wearing matching striped shirt and pant set, jewelry, flat shoes, and a scarf tied under the chin. Beside the scooter stands a second mannequin dressed as a motor vehicle technician, wearing a jumpsuit, wind goggles and holding a cigarette. A banner at the bottom of the display reads "Zooming in from Italy... Bonwit's exciting new Italian knits... Sports Floor the Fifth... Zooming in from Italy... The news making Lambretta... Courtesy of the Innocenti Corp. Lambretta Division."

Date

January 22 1957

Related people

[Bonwit Teller & Co](#) (commissioner)

[Virginia Roehl](#) (photographer)

[Lambretta](#) (inventor)

[Dan Arje](#) (compiler)

Work Type

photographic prints

Measurements

8 in (width) x 10 in (height)

Inscription

Fifth Avenue/ January 22 1957, 1924A Virginia Roehl/ Bonwit Teller (text)

Related Repository

[Kellen Design Archives](#)

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Location

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KA0001_000413

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