

Bonwit Teller Window Display Featuring Women's Italian Knitwear and Lambretta Motor Scooter



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Description

Bonwit Teller window display featuring women's Italian knitwear ensemble, and a Lambretta motor scooter. The mannequin sits on top of the scooter, wearing a knit jacket, shirt and pants. A second mannequin stands beside the first dressed as a technician for the scooter with a jumpsuit and wind goggles. A banner at the bottom of the display reads "Zooming in from Italy.. Bonwit's exciting new Italian knits... Sports Floor the Fifth... Zooming in from Italy... The news making Lambretta... Courtesy of the Innocenti Corp. Lambretta Division."

Date

January 22 1957

Related people

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[Bonwit Teller & Co](#) (commissioner)

[Virginia Roehl](#) (photographer)

[Lambretta](#) (inventor)

[Dan Arje](#) (compiler)

Work Type

photographic prints

Measurements

8 in (width) x 10 in (height)

Inscription

Fifth Avenue/ January 22 1957, 1925A Virginia Roehl/ Bonwit Teller (text)

Related Repository

[Kellen Design Archives](#)

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Location

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KA0001_000412

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