

Saks Fifth Avenue fashion publicity records

Collection, KA0018

Related collection

Saks Fifth Avenue fashion publicity records (is related to)

About

The collection is comprised of 75 binders of fashion photographs and press materials promoting Saks Fifth Avenue's clothing lines between 1954 and 1974, including Sophie Gimbel Originals, ready to wear and custom collections from 1954 to 1967. The photographs, reproductions of fashion sketches, and press releases shed light on Saks' fashion and marketing strategy under Helen O'Hagan, who succeeded Grace de Mun as Saks publicity director.

Collection Guide

[Guide to the Saks Fifth Avenue fashion publicity records](#)

There's more! What you see here is only what is viewable online; in most cases it is only a small portion of what is available. Please visit the collection guide to find out more.

Related people/organizations

Saks Fifth Avenue (New York, N.Y.) (Producer); Helen O'Hagan (is related to); (Designer); (Designer); (Designer); Anne Klein (Firm) (Designer); Christian Dior, Inc (Designer); (Designer); Helen Lee (Designer); Emilio Pucci (Designer); (Designer); (Designer); Tatiana of Saks Fifth Avenue (Designer); (Creator); Sophie Gimbel (Creator)

Collection Contents

Saks Fifth Avenue fashion publicity records (115 records)

- Embroidered White Peau de Soie Dress with Cashmere Sweater
- Blue and Green Gauze Dress
- Embroidered Pink Satin Evening Dress
- Navy Wool Dress Trimmed with Navy and White Plaid Taffeta
- Black and White Pesante Ensemble
- Embroidered Blue and White Gauze Dress
- Grey Pesante Shirtdress
- White Faille Dress with Brown Velvet Belt
- Black Chiffon and Velvet Evening Dress
- Black Shantung Dress with White Carnation Print and Cashmere Sweater

Printed Navy and White Shantung Dress
Blue, Grey, and Black Satin Brocade Evening Dress
Blue, Grey, and Black Satin Brocade Evening Dress
Black Cashmere Top and Red Peau de Soie Skirt
Red and Black Jacquard Dress with Velvet Trimmed Jacket
Grey and White Rayon and Cotton Jacquard Dress
Embroidered White Lace Dress
Gray and White Worsted Suit
Black Net Dress Embroidered with Blue Sequins
Grey Wool Suit with Fitted Jacket
Sophie Ready to Wear Collection for Spring at Saks Fifth Avenue
Strapless Sari Dress with Stole
Grey Chiffon Flannel Dress with Pique Trim
Thoughts on Fashion by Sophie Gimbel
Yellow and White Dress with Sweater
White, Pink and Green Silk Print Dress with Grey Sweater
Blue and Gold Sari Dress and Stole
Embellished Evening Dress with Sheer Wrap
Plaid Women's Suit
Long Gold and White Sari Gown and Stole
Black Wool Dress with Grosgrain Braid Insert Detailing in Crepe
Aqua Printed Spun Linen Suit with Blouse
White Pique Evening Gown and Matching Stole with Applique on Bodice of Gown
Black Marquissette Dress with Tunic Skirt and Satin Ball Trim
White Pique Dress with Low Square Neckline and Flower at Waist
White Matelasse Dress with Bateau Neckline and Straight Coat
Dress in White Taffeta with Mauve and Pink Flowers and Matching Coat
Dress in White Taffeta with Mauve and Pink Flowers and Matching Coat
Black Marquissette Dress with Embroidered White Lace Yoke
Tan Worsted Suit
Lace-Trimmed Black Peau de Soie Dress and Jacket
Sophie Originals Collection Fall and Winter 1954-55
Black Crepe Dress
Black Crepe Dress - Velvet Cut-Outs
Pleated Rose-Geranium Satin Dress
Emerald Green Satin Shantung Dress
Cadet Grey Wool Ensemble
Printed White, Black, Green Crepe
Embroidered Multi Color Chiffon
Dress of Pink and Green Flower-printed Silk Shantung
Eggshell Peau de Soie Dressed Trimmed with Pink Roses
Pink and Blue Flowered Cotton Dress Embroidered with Sequins
Navy and White Striped Organza Dress Trimmed with White Rick-Rack
Pleated White Net with Lace
White Brocade Ball Gown and Jacket Collared in Russian Sable
Suit with Cherry Blossom Print
Black Cut Velvet Suit, White Satin-Pleated Blouse and Cuffs
Deep Turquoise Mushroom Pleated Velvet Balloon Cape with Ombre Marquissette Dress

Two for the Show
Cut Velvet Coat and Matching Dress
Black Marquissette Evening Gown with Ostrich Trim
Evening Gown of Yellow Chiffon
Grey Organza Evening Dress Studded with Pink Beads
Grey Organza Evening Dress Studded with Pink Beads
Anne Fogarty of Saks Fifth Avenue (Broadcast for WVIP)
Black Bali Straw Sailor Hat with Velvet Band
Saks Fifth Avenue Presents an Exclusive Collection Created for Them by Famous Katja of Sweden
Katja, Woman of Three Talents
Modern Touch from Sweden
Saks Fifth Avenue Presents an Exclusive Spring-Summer Collection Created for Them by Famous Katja of Sweden
Spring Fashion - It's a Cinch
Color, Coordination in Katja collection
Textile to Fashion: A Natural Step
Touch of Sweden
Grey Flannel Slacks, Polka Dotted Blouse, and Double-Breasted Melton Wool Jacket
Three-Piece Plaid Suit
Sleeveless Oyster Jersey Dress
Long-Sleeved Embroidered Sequined Gown
Jersey Fur Print Dress
One-Piece Gold Moire Pajama
Women's Ribbed Silk Suit with Double-Breasted Jacket
Heated Socks
Young Elite College Show Announcement for Saks Fifth Avenue Staff
American Girls Will Pioneer New Styles in the College Year of 1958-59: Saks Fifth Avenue Collection Shows the Way
College and Career Fashions - Fall 1956
Double Greatcoat in Chamois Yellow Tweed with a Raccoon Collar
Wool Evening Costume
Wool Evening Costume
Chemise Jumper of Red and Saffron Checked Wool
Various Knit Sweaters
Various Sweater Ensembles
Two Young Dresses
Blue Mohair Pull Over with Plaid Blanket Wool Skirt
One-Piece Tartan Dress in Sheer Wool
Two Popular College Fashions
Long-Sleeved Wool Dresses
Long-Sleeved Wool Dress with Fichu Neckline and Cumberbund
Black and Tyrolean Green Striped Dress
Black and White Tweed Business Suit
Charcoal Grey Flannel Shirt Dress
Designer Helen Lee with Child Model
Jumper and Coat Designed by Helen Lee
Checked Dress and Paper Doll Apron Designed by Helen Lee

Lynn Stuart's Gingham Shorts and Sleeveless Top
Holiday Hostess
Bathing Suit Overblouse and Slacks
The Spring Collection of Saks Fifth Avenue's Park Avenue Room
Diagonal Wool Twill Suit
Silk Chiffon Dress
Black and White Houndstooth Tweed Suit
Saks Fifth Avenue's Exclusive Safinia Collection for Summer, 1965
Anne Fogarty
Anne Fogarty Dress with Poppies and Mushroom Hat
Chartreuse Embroidered Evening Gown with Crystal and Gold Necklace by Anne Fogarty
Chartreuse Embroidered Evening Gown with Crystal and Gold Necklace by Anne Fogarty

Sophie Gimbel collections (KA0018.01) (62 records)

Embroidered Pink Satin Evening Dress
Navy Wool Dress Trimmed with Navy and White Plaid Taffeta
Black and White Pesante Ensemble
Embroidered Blue and White Gauze Dress
Grey Pesante Shirdress
White Faille Dress with Brown Velvet Belt
Black Chiffon and Velvet Evening Dress
Black Shantung Dress with White Carnation Print and Cashmere Sweater
Printed Navy and White Shantung Dress
Blue, Grey, and Black Satin Brocade Evening Dress
Blue, Grey, and Black Satin Brocade Evening Dress
Black Cashmere Top and Red Peau de Soie Skirt
Red and Black Jacquard Dress with Velvet Trimmed Jacket
Grey and White Rayon and Cotton Jacquard Dress
Embroidered White Lace Dress
Gray and White Worsted Suit
Black Net Dress Embroidered with Blue Sequins
Grey Wool Suit with Fitted Jacket
Sophie Ready to Wear Collection for Spring at Saks Fifth Avenue
Strapless Sari Dress with Stole
Grey Chiffon Flannel Dress with Pique Trim
Thoughts on Fashion by Sophie Gimbel
Yellow and White Dress with Sweater
White, Pink and Green Silk Print Dress with Grey Sweater
Blue and Gold Sari Dress and Stole
Embellished Evening Dress with Sheer Wrap
Plaid Women's Suit
Long Gold and White Sari Gown and Stole
Black Wool Dress with Grosgrain Braid Insert Detailing in Crepe
Aqua Printed Spun Linen Suit with Blouse
White Pique Evening Gown and Matching Stole with Applique on Bodice of Gown
Black Marquisette Dress with Tunic Skirt and Satin Ball Trim
White Pique Dress with Low Square Neckline and Flower at Waist
White Matelasse Dress with Bateau Neckline and Straight Coat
Dress in White Taffeta with Mauve and Pink Flowers and Matching Coat

Dress in White Taffeta with Mauve and Pink Flowers and Matching Coat
Black Marquissette Dress with Embroidered White Lace Yoke
Tan Worsted Suit
Lace-Trimmed Black Peau de Soie Dress and Jacket
Sophie Originals Collection Fall and Winter 1954-55
Black Crepe Dress
Black Crepe Dress - Velvet Cut-Outs
Pleated Rose-Geranium Satin Dress
Emerald Green Satin Shantung Dress
Cadet Grey Wool Ensemble
Printed White, Black, Green Crepe
Embroidered Multi Color Chiffon
Dress of Pink and Green Flower-printed Silk Shantung
Eggshell Peau de Soie Dressed Trimmed with Pink Roses
Pink and Blue Flowered Cotton Dress Embroidered with Sequins
Navy and White Striped Organza Dress Trimmed with White Rick-Rack
Pleated White Net with Lace
White Brocade Ball Gown and Jacket Collared in Russian Sable
Suit with Cherry Blossom Print
Black Cut Velvet Suit, White Satin-Pleated Blouse and Cuffs
Deep Turquoise Mushroom Pleated Velvet Balloon Cape with Ombre Marquissette Dress
Two for the Show
Cut Velvet Coat and Matching Dress
Black Marquissette Evening Gown with Ostrich Trim
Evening Gown of Yellow Chiffon
Embroidered White Peau de Soie Dress with Cashmere Sweater
Blue and Green Gauze Dress

General collections (KA0018.02) (53 records)

Grey Organza Evening Dress Studded with Pink Beads
Anne Fogarty of Saks Fifth Avenue (Broadcast for WVIP)
Black Bali Straw Sailor Hat with Velvet Band
Saks Fifth Avenue Presents an Exclusive Collection Created for Them by Famous Katja of Sweden
Katja, Woman of Three Talents
Modern Touch from Sweden
Saks Fifth Avenue Presents an Exclusive Spring-Summer Collection Created for Them by Famous Katja of Sweden
Spring Fashion - It's a Cinch
Color, Coordination in Katja collection
Textile to Fashion: A Natural Step
Touch of Sweden
Grey Flannel Slacks, Polka Dotted Blouse, and Double-Breasted Melton Wool Jacket
Three-Piece Plaid Suit
Sleeveless Oyster Jersey Dress
Long-Sleeved Embroidered Sequined Gown
Jersey Fur Print Dress
One-Piece Gold Moire Pajama
Women's Ribbed Silk Suit with Double-Breasted Jacket

Heated Socks
Young Elite College Show Announcement for Saks Fifth Avenue Staff
American Girls Will Pioneer New Styles in the College Year of 1958-59: Saks Fifth Avenue
Collection Shows the Way
College and Career Fashions - Fall 1956
Double Greatcoat in Chamois Yellow Tweed with a Raccoon Collar
Wool Evening Costume
Wool Evening Costume
Chemise Jumper of Red and Saffron Checked Wool
Various Knit Sweaters
Various Sweater Ensembles
Two Young Dresses
Blue Mohair Pull Over with Plaid Blanket Wool Skirt
One-Piece Tartan Dress in Sheer Wool
Two Popular College Fashions
Long-Sleeved Wool Dresses
Long-Sleeved Wool Dress with Fichu Neckline and Cumberbund
Black and Tyrolean Green Striped Dress
Black and White Tweed Business Suit
Charcoal Grey Flannel Shirt Dress
Designer Helen Lee with Child Model
Jumper and Coat Designed by Helen Lee
Checked Dress and Paper Doll Apron Designed by Helen Lee
Lynn Stuart's Gingham Shorts and Sleeveless Top
Holiday Hostess
Bathing Suit Overblouse and Slacks
The Spring Collection of Saks Fifth Avenue's Park Avenue Room
Diagonal Wool Twill Suit
Silk Chiffon Dress
Black and White Houndstooth Tweed Suit
Saks Fifth Avenue's Exclusive Safinia Collection for Summer, 1965
Anne Fogarty
Anne Fogarty Dress with Poppies and Mushroom Hat
Chartreuse Embroidered Evening Gown with Crystal and Gold Necklace by Anne Fogarty
Chartreuse Embroidered Evening Gown with Crystal and Gold Necklace by Anne Fogarty
Grey Organza Evening Dress Studded with Pink Beads